

SUMMARY OF EUCALAND PROJECT WP 6.

DISSEMINATION OF THE EUCALAND PROJECT FINDINGS

Alexandra KRUSE

Büro für Landschaft & Service
Fuchskaule 10, D-51491 Overath, Germany, e-mail: landschaft@bfls.de

Introduction

The last thematic Work Package dealt with the dissemination of the project results, in particular, through the project website, the glossary, the travelling exhibition, the final conference, the project book and other manners of dissemination.

Some of the major outputs were presented at the final conference, at Corpus Christi College in Cambridge on 22 and 23 September 2009 (see webpage at: http://www.cclp.group.cam.ac.uk/eucaland_conference.html, [17/09/2010]). There are contributions by each work package within this volume including the “glossary on Agricultural Landscape terms. These will not be repeated at this point, only a short description of the single outcomes will be given here. Beside of the glossary and the traveling exhibition (see below and Figure 2), there is a project homepage (<http://www.eucalandproject.eu>) and a leaflet (see Figure 1) in order to raise awareness and to keep peoples attraction at various occasions. As mentioned before, a project book is supposed to be published in 2010.



Figure 1. Project logo, explanation of colours and symbolic, see PUNGETTI in this volume.
1. ábra A project logója, a színekhez és szimbólumokhoz tartozó magyarázót ld. Pungetti cikkében, ebben a számban

Travelling exhibition

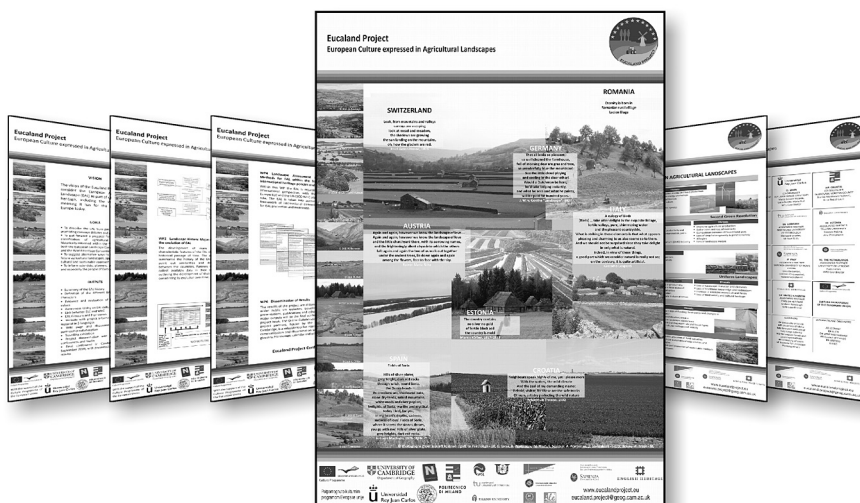


Figure 2. Panels of the travelling exhibition (Design: M. Roth, 2010)
2. ábra Az utazó kiállítás táblái (Design: M. Roth, 2010)

Result

The results of the Eucaland-Project are excellent, especially if the circumstances are put into account:

- The large group of contributors with 15 institutional partners from 13 countries.
- The very tight budget and time frame with only two years.

The results are a very good basis for further research and will be seen as the leitmotif for further projects. Leading principles will be deeper research and implementation. The more detailed research has to find out about the “whys” and the “hows” behind the Agricultural Landscape and behind the development of the landscape and their elements. How are the countries interwoven – by which mechanisms? What were the driving forces behind the development, the change and the forming of the European Agricultural Landscape? Only when these questions have been answered, detailed implementation strategies can be set up for different purposes and different user groups. Therefore it is also necessary to integrate more administrative bodies and professionals from the planning sector in the projects. The Eucaland-Project was set up as a very ambitious project “from the people for the people”. Therefore a strong link to the European public must be included in the next projects. Discussion and interaction with local people on agricultural fairs, on local, regional, traditional festivities are not only possibilities for interaction: they also open sources on local landscape knowledge.

Selected papers from the presentations
of the Final Conference of the Eucaland Project

Az Eucaland Projekt zárókonferenciáján elhangzott előadásokból
válogatott eredeti cikkek

